#### **SEO Success**

This is a Kitchen/Bathroom Remodeling or Home Remodeling Industry.

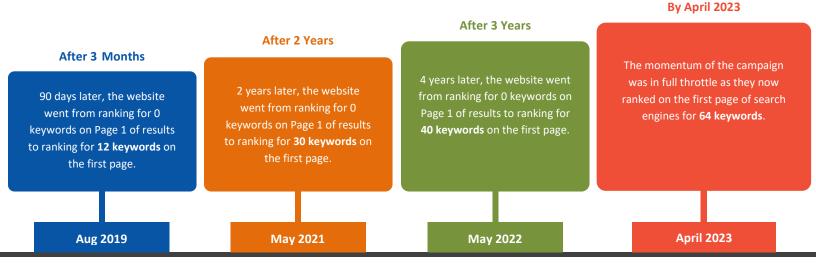


## **Prior to Us**

This is a Kitchen/Bathroom Remodeling or Home Remodeling Industry came to us in May 03 of 2019, with some online presence. They wanted to improve their local presence by increasing organic rankings and traffic to their website and increase clientele. At the time they signed on for our SEO services they had 0 keywords ranking on the first page of major search engines.

# **Our Approach**

- We identified how potential customers were searching through extensive keyword research.
- We designed & implemented an SEO campaign that included on-page and off-page optimization around their targeted keyword terms.
- We ensured that all name, address, and phone number information was correct, complete and consistent across key sites, including top tier directories such as Google My Business and Bing Local.
- We developed and distributed SEO friendly content on relevant websites.



### **Google My Business**

2.1k

Total views received in last 30 days (1.9k Listing Search, 237 Listing Maps) 408

Total Actions in last 30 days (192 Website Visits, 94 Request Directions, 122 Calls)

## **Google Analytics data**

35.24%

Increase in Overall Website Traffic. 2,120 Overall visits received in last 3 months. 40.56%

Increase in Google Organic Session. 1,296 Organic visits received in last 3 months. 31.36%

Increase in Website Pageviews. 5571 Pageviews received in last 3 months.

<sup>\*</sup>Major Search Engines defined as Google and Bing