

SEO Success

This is a Kitchen/Bathroom Remodeling or Home Remodeling Industry.



Prior to Us

This is a **Kitchen/Bathroom Remodeling or Home Remodeling Industry** came to us in May 03 of 2019, with some online presence. They wanted to improve their local presence by increasing organic rankings and traffic to their website and increase clientele. At the time they signed on for our SEO services they had 0 keywords ranking on the first page of major search engines.

Our Approach

- We identified how potential customers were searching through extensive **keyword research**.
- We designed & implemented an SEO campaign that included **on-page** and **off-page optimization** around their targeted keyword terms.
- We ensured that all name, address, and phone number information was correct, complete and consistent across key sites, including top tier directories such as **Google My Business** and **Bing Local**.
- We developed and distributed **SEO friendly content** on relevant websites.

After 3 Months

90 days later, the website went from ranking for 0 keywords on Page 1 of results to ranking for **12 keywords** on the first page.

Aug 2019

After 2 Years

2 years later, the website went from ranking for 0 keywords on Page 1 of results to ranking for **30 keywords** on the first page.

May 2021

After 3 Years

4 years later, the website went from ranking for 0 keywords on Page 1 of results to ranking for **40 keywords** on the first page.

May 2022

By April 2023

The momentum of the campaign was in full throttle as they now ranked on the first page of search engines for **64 keywords**.

April 2023

Google My Business

2.1k

Total views received in last 30 days (1.9k Listing Search, 237 Listing Maps)

408

Total Actions in last 30 days (192 Website Visits, 94 Request Directions, 122 Calls)

Google Analytics data

35.24%

Increase in Overall Website Traffic. 2,120 Overall visits received in last 3 months.

40.56%

Increase in Google Organic Session. 1,296 Organic visits received in last 3 months.

31.36%

Increase in Website Pageviews. 5571 Pageviews received in last 3 months.

*Major Search Engines defined as Google and Bing